RunwayReady
Powered by Bayside Tax & Wealth

FOR FOUNDERS · COMPANY & PERSONAL

You Have Two Balance Sheets. We Handle Both.

Your company's books get board attention every month. Your personal finances usually wait until an exit, when the best options are already gone.

RunwayReady keeps your company investor-ready. **Bayside Tax & Wealth** plans the personal side: equity, taxes, and estate. One team works both, so nothing falls between them.

THE COMPANY BALANCE SHEET	YOUR PERSONAL BALANCE SHEET
What you're building Your product, team, and market, without getting pulled into back-office work.	**What you're protecting** Your equity, your tax position, and your long-term financial plan.
What changes as you grow Basic bookkeeping stops being enough. You need accruals, controls, and reporting your board can rely on.	**The blind spot** Concentrated equity and tax planning that gets put off until an exit, when the most valuable moves are already gone.
How we keep you ready A reliable monthly close, board-ready reporting packages, and books that hold up in diligence.	**How we keep you ready** Proactive tax strategy, equity planning (QSBS, secondaries), and a plan that keeps pace with your company.

One team. Both balance sheets. No gaps in between.

RunwayReady Bookkeeping & Controller Services

Financial foundations for founders

- Monthly close and reconciliation
- Board-ready financial reporting packages
- Cash flow forecasting and burn tracking
- Accounts receivable & payable management
- Systems setup (QuickBooks, NetSuite)
- Audit and due-diligence preparation

Founder Financial Planning by Bayside Tax & Wealth

Personal wealth, built alongside the business

- Equity strategy: QSBS, concentration risk, secondaries
- Tax-efficient exit and liquidity planning
- Diversification: collars, exchange funds, 10b5-1 plans
- Estate planning aligned to your actual net worth
- A plan for each milestone, from next raise to exit

Let's look at both sides together.

Book a complimentary session covering both sides of your finances → **runwayreadyhq.com**

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Know Your Numbers. Extend Your Runway.